Body paragraph Topic sentence: Introduces the argument for the paragraph (baby thesis statement that applies to the paragraph)

 -include key terms introduced in the thesis

Sample Thesis: Consumerism has endangered workers and led to the manipulation of consumers through marketing.

Body paragraph #1:

Topic Sentence: Consumerism has endangered people through the ways that workers are treated and the toxicity of the products they create.

1. Evidence #1: Treatment of workers (Klein)
2. Evidence #2: Toxic products (Leonard)

(CONCLUDING SENTENCE) The toxic chemicals, long hours and low pay that workers in EPZs are exposed to have created a hazardous environment for both the workers and their children.

OR

(BRIDGE CONCLUSION) While the production of goods has endangered people, that endangerment is fueled by the constant pushing of goods onto consumers by marketers.

Body Paragraph #2:

 Topic Sentence: Since the deregulation of advertising in the 1980s, there has been a huge surge in manipulative marketing geared at both children and their financial backers: parents.