

## English 80: Essay 1 (E1)

### **Prompt:**

For our first unit this semester, we have been reading, discussing and writing about the problems with Americanized consumer capitalism or consumerism. We have discussed a number of negative impacts that consumerism has on the environment and people and how the values of individuals, corporations and the world have changed as a result.

For your first major essay of the semester, you will write an essay that explores some of the issues with consumerism in order to shed light on the effects of consumerism on workers, the environment and/or consumers.

### **Requirements:**

- Your essay must be a minimum of 4 pages in length (not including the Works Cited page)
- Your essay must be in MLA format
- Your essay must contain a Works Cited page (not included in the minimum page count)
- Your essay must make use of at least three sources. These sources can come from any of the readings or videos we've watched this semester:

- Annie Leonard's *Story of Stuff* (video and/or reading)

- Naomi Klein's *No Logo*: "Discarded Factory" and/or "Threats and Temps"

- Consuming Kids*

- "12 Hidden Tricks Advertisers Use to Sell You Stuff" by Liz Stinson Wired.com

- A checklist with further requirements will be handed out in class on Tuesday 3/14

### **Due Dates:**

Friday 3/10: Introduction Paragraph (Bring 4 copies)

Tuesday 3/14: Revised Introduction Paragraph and 2 body paragraphs (Bring 3 copies)

Thursday 3/16: Complete First Draft, including revisions to the 2 body paragraphs (Bring 3 copies)

Thursday 3/23: Final Draft E1 due