**English 80: Essay 3 Guidelines**

**Prompt:**

American style consumerism is based on perpetual growth. But as Annie Leonard has indicated, you cannot keep growing indefinitely when resources are fixed, so we will eventually hit a wall at which point our economy and environment will be beyond repair. This consumerism has impacted all facets of life both within the US and the world at large. Some of the impacts discussed in the readings we have encountered this semester include: abuse of the environment, workers, and animals; manipulation of consumers by branding and marketing; a food system skewed toward ever more unhealthy and cheap options; industrialized farming; commodification of food and other resources; increased pollution and waste; growing corporate power and deregulation, just to name a few.

For E3, you will write an essay that:

1. Identifies one problem created by American-style consumerism and explains how consumerism is the reason for the problem
	1. This problem can be one we already discussed/read about in class; or could be a new problem introduced by “The Effects of Consumerism” or any of the films we watched this semester; or it could be another problem caused by consumerism about which you are passionate
2. Highlights the negative effects caused by the problem
3. Suggests ways that the flaws could be fixed or improved upon (based on the research you have done)

**Requirements:**

-Your essay must be a minimum of 4 pages in length (not including the Works Cited page)

-Your essay must be in MLA format

-Your essay must contain a Works Cited page (not included in the minimum page count)

-Your essay must make use of at least 5 sources. Two of the five sources must be researched independently by you through MVC’s library database. The other three sources can come from any of our course readings or films or be new sources that you researched yourself. (You may include more than 5 sources if you wish, but you still need at least 2 new sources in your essay.)

 -Your essay must contain a minimum of 4 direct quotations (You must use at least three different quote integration methods in your essay.)

-Your essay must also make use of paraphrase with appropriate in-text citations.

-Your essay must use research to back up your suggested solutions.

**Due Dates:**

Friday 12/2: (I will check these during class to ensure that your topic choice is appropriate and your two additional sources are scholarly and appropriate.)

* Annotated Bibliography with entries for all 5 sources.
* Introduction and first body paragraph of E3 (bring 3 copies).

Monday 12/5: E3 Complete Draft (bring 3 copies) and PEE Charts

Monday 12/12: Final Draft of E3 Due by 2pm (Must be time stamped and delivered to me through campus mail in the Office of Instruction, SAS 319). NO EMAILED SUBMISSIONS!