**Sample Thesis statements:**

Leonard and Klein both argue that companies do not acknowledge that the hidden costs that make them money also hurt the environment and people.

The externalized costs that maximize profits for super brand companies harm both people and the environment.

While hidden costs make a lot of money for companies, they also hurt the environment and people.

**Sample outline:**

Thesis: While hidden costs make a lot of money for companies, they also hurt the environment and people.

1. Introduction: Begin with a HOOK!
   1. Hidden/externalized costs (define)
   2. Introduces the works and authors: titles of works and first and last names of authors
   3. Thesis statement (last sentence of your intro)
2. Hidden costs make companies money [for essays organized by topic]
   1. One of the externalized costs that companies use to make more money is hiring mostly part time workers.
      1. Quote
   2. Another way companies externalize costs to make money is to contract out their production to EPZs.
      1. Quote
3. Discarded Factory [for essays organized by reading]
   1. Money?
   2. Environment?
   3. People?
4. Threats and Temps
   1. Money?
   2. Environment?
   3. People?
5. Conclusion
   1. Solutions: How does knowing about externalized costs give you ideas about how to fix the problems they cause?